

OBSERVATOR DE CĂLĂRAȘI

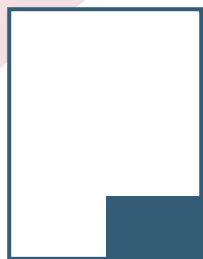
RATE CARD

LEI, fără TVA

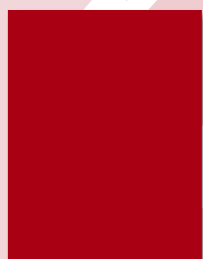
MODULE

PRIMA PAGINĂ

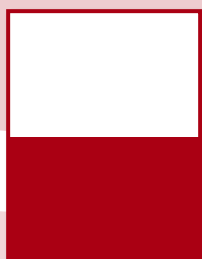
PAGINI REDACȚIONALE →



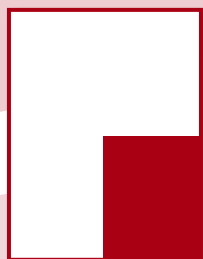
1/8
16.00 x 8.00
color **1280**



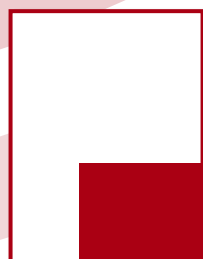
1/1
27.20 x 37.00
color **5035**
b&w **3020**



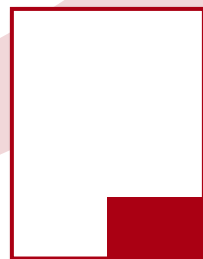
1/2
27.20 x 18.50
color **2520**
b&w **1510**



1/4
10.60 x 23.73
color **1260**
b&w **760**



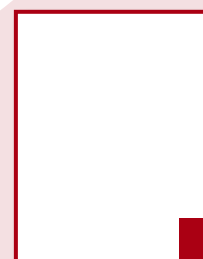
1/4
16.00 x 15.70
color **1260**
b&w **760**



1/8
16.00 x 8.00
color **640**
b&w **385**



1/16
10.60 x 6.00
color **320**
b&w **195**



1/32
5.10 x 6.20
color **160**
b&w **100**

EXTRA

poziționări preferențiale	+15%
ultima pagină	+50%
taxă alcool	+12%
publireportaj	+50%
publicitate politică	+100%
taxă machetare (din val. primei apariții)	+15%
exclusivitate în pagină (min.1/4)	+50%

FORMAT

DE PREDARE A MACHETELOR

TIFF / JPG
CMYK / B&W
300 dpi

INSERT

rezervare	cu 10 zile înainte
format max.	A4
nr.pag.max.	8
hârtie	SC56
tarif / ediție	3000