

OBIECTIV VOCEA BRĂILEI

RATE CARD

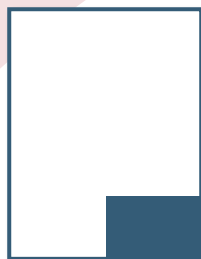
LEI, fără TVA



MODULE

PRIMA PAGINĂ

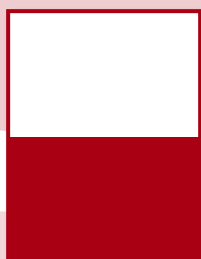
PAGINI REDACȚIONALE →



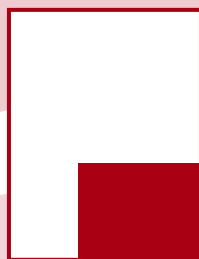
1/8
16.60 x 8.10
color **2310**



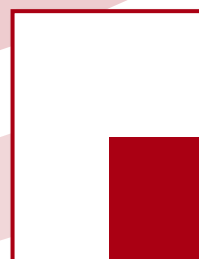
1/1
25.00 x 36.00
color **9575**
b&w **4535**



1/2
25.00 x 18.70
color **4745**
b&w **2250**



1/4
19.90 x 11.40
color **2340**
b&w **1110**



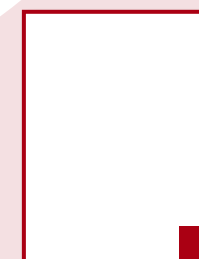
1/4
14.80 x 15.10
color **2340**
b&w **1110**



1/8
14.80 x 6.90
color **1155**
b&w **550**



1/16
14.80 x 3.20
color **560**
b&w **265**



1/32
5.10 x 5.10
color **270**
b&w **130**

EXTRA

poziționări preferențiale	+15%
ultima pagină	+50%
taxă alcool	+12%
publireportaj	+50%
publicitate politică	+100%
taxă machetare (din val. primei apariții)	+15%
exclusivitate în pagină (min.1/4)	+50%

FORMAT

DE PREDARE A MACHETELOR

TIFF / JPG
CMYK / B&W
300 dpi

INSERT

rezervare	cu 10 zile înainte
format max.	A4
nr.pag.max.	8
hârtie	SC56
tarif / ediție	3500